



ORGANISATIONAL STRATEGIC OBJECTIVES

Foster a positive and inclusive work culture

At Kingfisher Garden Centre, we aim to promote a values-driven work environment where every employee is respected and treated like a valued family member. Our objective is to cultivate a culture that encourages diversity, inclusion and collaboration among employees, ultimately improving employee satisfaction and engagement.

Enhance employee development and training programs

To ensure that our team remains equipped with the necessary skills and knowledge, we prioritise investing in continuous learning and development opportunities. Our goal is to provide tailored training programs that enhance the professional growth and capabilities of our employees, allowing them to excel in their roles and contribute to the overall success of the organisation.

Strengthen communication channels

Recognising the importance of effective communication, we strive to improve internal communication channels across all levels of the organisation. Our objective is to ensure transparent and timely information flow, facilitating effective collaboration and engagement among employees. By enhancing communication systems, we aim to foster a cohesive and connected workforce.

Foster a safe and healthy work environment

At Kingfisher Garden Centre, the wellbeing and safety of our employees are paramount. We are committed to continuously improving workplace health and safety measures to create a safe working environment. Our strategic objective focuses on implementing and promoting health and safety programs, as well as providing resources and support to ensure the physical and mental wellbeing of our employees.

Embrace sustainability and environmental stewardship

Kingfisher Garden Centre is dedicated to our mission of acting in a sustainable and socially responsible way. Our strategic objective aims to further promote and integrate sustainable practices throughout our operations. This includes partnering with innovative suppliers, implementing eco-friendly initiatives, and educating both employees and customers on sustainable gardening practices. By doing so, we strive to be recognised as a leader in sustainable practices and contribute to a greener future.